

WATKINS

Since 1868



TRADE MARK

**HOME BUSINESS
OPPORTUNITY**

With Watkins products

A RECIPE BECOMES A TRADITION

SINCE 1868



Crafting Award-Winning Gourmet Flavors Since 1868.™

U.S.



Crafting Award-Winning Gourmet Flavors Since 1868.™

Dear Friends,

For 152 years, we have been producing only the finest natural products. All of us at The Watkins Company want to extend our heartfelt thanks for putting your trust in us. Just as our founder J.R. Watkins did when he started this great company in 1868, we strive to give you nothing but the best. Although there have been many changes throughout our long history, what remains a constant are the guiding principles listed below. More than a century ago, our founder called these the “Watkins Way”.

We are proud to carry on J.R. Watkins’ vision and continue to believe that his way, the Watkins Way, is what makes The Watkins Company and our products so special.

Thank you again for being a part of this 152 year old tradition.

Yours truly,

Mark Jacobs, CEO

The WATKINS WAY

Based on our Founders Principles established over 100 years ago and our goal to be America's most trusted natural products company.

The Highest Quality

We source only the best ingredients worldwide to meet our premium quality standards.

The Best Value

We offer exceptional value for a premium, quality product.

The Neatest Package

We strive to provide a package that is authentic, stylish and convenient for our customers.

The Best Delivery

We aim to exceed our customers’ expectations.

The Squearest Terms

We promise to get it right or make it right.

The Fairest Treatment

We treat our customers, our employees and our partners with respect.

The Greatest Uniformity

We provide products that consistently meet our high standards.

The Strictest Integrity

We stick consistently with our values.

The Broadest Guarantee

We invented the money back guarantee in 1868 and continue to stand behind it today.

All of the above Points of Superiority make up THE WATKINS WAY, and you will agree that it is a good way.



GOURMET
pages 3-14



REMEDIES FOR BODY™
by J.R. Watkins
pages 15-21



REMEDIES FOR HOME™
by J.R. Watkins
pages 22-23



Extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free.



Food items bearing the Kosher symbol have been developed in accordance with Jewish Dietary Laws. Watkins designated kosher certifying agency has examined these items and has approved that they adhere to stringent kosher standards.



Our commitment to never test on animals has been recognized by LeapingBunny.org

Commitment to Natural, Safe and Responsible products. Watkins offers products that deliver a superior experience, using environmentally-friendly and responsible ingredients and packaging.

Responsible and Renewable Ingredients. Made from 95% or more natural ingredients, personal care and home care formulas are nontoxic, free from Ammonia, Chlorine Bleach, Parabens, Glycols, Phthalates, Phosphates, Formaldehyde Donors, and Dyes.

Environmentally-responsible packaging. We avoid excess packaging, and utilize recyclable, eco-friendly materials.

Satisfaction Guaranteed

If a Watkins product used in your home is, for any reason, considered unsatisfactory, please return it to your Independent Watkins Consultant for a full refund of the purchase price.

GOURMET



All Natural Original Gourmet Baking Vanilla®

A. Made with the finest pure vanilla extract and blended with only natural ingredients, our Baking Vanilla is the same double-strength formula you’ve trusted for years—only now all natural! It has the same extra rich flavor that won’t bake out or freeze out, and does not contain any artificial colors or flavors.

01008 (11 fl oz/325 mL) **\$17.49 Value Size!**

21222 (8 fl oz/236 mL) **\$12.99**

21223 (4 fl oz/118 mL) **\$8.99**

60381 (2 fl oz/59 mL) **\$5.99**

60401 (1 fl oz/29 mL) **\$3.49**



Sourced from every corner of the world, Watkins has been bringing the finest ingredients to your kitchen for over 100 years. More than just delicious, our award-winning extracts and flavorings are Made in the USA, Non-GMO, Gluten Free and Corn Syrup Free. They are perfect for desserts, drinks and more!

Clear Vanilla Flavor®

B. Our famous formula provides gourmet flavor that does not bake or freeze out—without color. A baking staple ideal for any recipe that needs to be pure white like cakes, frostings, ice cream and more.

01007 (11 fl oz/325 mL) **\$10.99 Value Size!**

60389 (2 fl oz/59 mL) **\$3.49**

Pure Vanilla Extract®

C. Did you know it takes nearly a pound of precious vanilla beans to make one gallon of vanilla extract? We source only the finest grade vanilla beans and age them to perfection following our time-honored process. Every bottle of this exquisite, 100% pure vanilla is expertly crafted to award-winning standards.

01012 (11 fl oz/325 mL) **\$29.99**

21224 (4 fl oz/118 mL) **\$15.99**

60387 (2 fl oz/59 mL) **\$9.99**

60400 (1 fl oz/29 mL) **\$6.99**

Watkins Cinnamon Vanilla Walnut Scones (featured on front cover!)

- 2 cups/500 mL all-purpose flour
- 1/4 cup/60 mL chopped walnuts
- 2 tbsp/30 mL sugar
- 2 tsp/10 mL baking powder
- 1/2 tsp/2.5 mL salt
- 1 tsp/5 mL Watkins Organic Ground Cinnamon
- 1/4 cup/60 mL cold butter, cut into cubes
- 2 eggs
- 1/3 cup/80 mL heavy whipping cream
- 1 tsp/5 mL Watkins All Natural Original Gourmet Baking Vanilla®
- 2 tbsp/30 mL milk

Simple Glaze (optional)

- 1 1/2 cups/375 mL powdered sugar
- 3-4 tbsp/45-60 mL milk or water
- 2 tsp/10 mL Watkins All Natural Original Gourmet Baking Vanilla®

Preheat oven to 400°F/200°C and place a piece of parchment on a baking sheet.

In a large bowl, mix together flour, walnuts, sugar, baking powder, salt, and cinnamon. Using a pastry cutter or your hands, cut in the butter until the mixture looks like small peas.

In a small bowl combine eggs, heavy cream, and vanilla. Pour into the dry ingredients. Using your hands, mix until the dough is just moistened. Turn onto a floured surface and shape into a 6-inch/15-cm circle. Place the dough on the parchment paper and score into 8 wedges, but keeping the scone together. Brush top of dough with 2 tbsp/30 mL milk and bake in the oven until browned and cooked through, about 15 minutes.

Serve warm with butter. Makes 8 scones.

Optional glaze: Place the sugar in a medium bowl and stir in the milk and vanilla, a little at a time, until smooth. Makes approximately 1 3/4 cups/430 mL of glaze.



Baker's-Sized Extracts

A. Enjoy your favorite extracts in large, value sizes. Perfect to have on-hand for those recipes you make often or in big batches! (11 fl oz/325 mL)

- 01010 Butter ©D **\$11.99**
- 21905 Coconut © **\$13.99** — **NEW**
- 01011 Pure Lemon © **\$12.99**
- 01015 Pure Almond © **\$14.99**
- 01012 Pure Vanilla © **\$29.99**

Pure Extracts ©

B. Our pure extracts are made from natural oils, so they are free of artificial colors and flavors. For pure flavor, come to Watkins. (2 fl oz/59 mL)

- 60430 Pure Anise
- 60395 Pure Lemon
- 60437 Pure Mint
- 60392 Pure Orange
- 60394 Pure Peppermint
- 60368 Pure Cinnamon
- 60379 Pure Coffee
- \$4.49 each**
- 60391 Pure Almond **\$4.99**
- \$3.79 each**



Watkins has an extract size for your every need — Check out all our sizes, varieties, and flavors!

Gourmet Extracts and Flavorings, 2 fl. oz.

C. These quality extracts and flavors are concentrated—and all backed by the same expertise that has made Watkins Vanilla the choice of generations. (2 fl oz/59 mL)

- 60305 Butter Vanilla ©
- 60304 Cream Cheese ©D
- 60303 Red Velvet ©
- 60389 Clear Vanilla Flavor ©
- \$3.49 each**
- 60431 Banana ©
- 60432 Butter ©D
- 60433 Cherry ©
- 60435 Coconut ©
- 60436 Maple ©
- 60438 Raspberry ©
- 60439 Root Beer ©
- 60440 Rum ©
- 60441 Strawberry ©
- \$3.79 each**
- 60445 Caramel ©
- 60383 Chai ©
- 60382 Maple Bacon ©
- 60452 Pumpkin Spice ©
- \$4.49 each**
- 60381 All Natural Original Gourmet Baking Vanilla® © **\$5.99**

Organic Extracts

D-E. Made using only the finest organic ingredients, Watkins is committed to bringing natural and superior flavor to market with our Organic Extract Line in top extract flavors.

(2 fl oz/59 mL)

- 60201 Organic Almond ©
- 60202 Organic Pure Lemon ©
- \$5.99 each**
- 60204 Organic Original Gourmet Baking Vanilla® © **\$6.99** — **NEW ***
- 60200 Organic Pure Vanilla © **\$10.99**

(4 fl oz/118 mL)—**NEW**

- 21230 Organic Almond © **\$6.59** — **NEW ***
- 21229 Organic Pure Lemon © **\$9.98** — **NEW ***
- 21228 Organic Pure Vanilla © **\$16.98** — **NEW ***

* Coming Spring 2020

Gourmet Extracts and Flavorings, 4 fl. oz. ©

F. Your favorite extracts are now available in a 4 fl. oz. size offering, to ensure you have supply available for your larger baking projects! (4 fl oz/118 mL)

- 21225 Pure Almond **\$7.49**
- 21223 All Natural Original Gourmet Baking Vanilla® **\$8.99**
- 21224 Pure Vanilla **\$15.99**

Watkins Baked Maple Bacon Glazed Doughnuts

Doughnuts

- 1 cup/250 mL all-purpose flour
- 3/4 tsp/4 mL baking powder
- 1/4 tsp/1.25 mL baking soda
- 1/2 tsp/2.5 mL salt
- 1/2 tsp/2.5 mL **Watkins Organic Ground Cinnamon**
- 1/3 cup/80 mL granulated sugar
- 2 tbsp/30 mL unsalted butter, melted
- 1 large egg
- 1/2 cup/125 mL buttermilk
- 1/2 tsp/2.5 mL **Watkins Maple Bacon Flavor**
- 1/2 tsp/2.5 mL **Watkins All Natural Original Gourmet Baking Vanilla®**

Maple Glaze

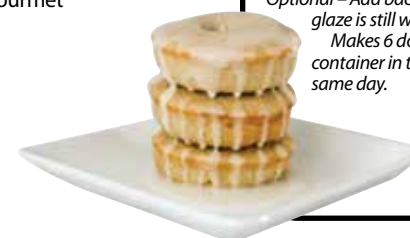
- 1 cup/250 mL powdered sugar
- 1/2 tsp/2.5 mL **Watkins Maple Bacon Flavor**
- 3-4 tbsp/45-60 mL whole milk
- 5 strips bacon, cooked and crumbled (optional)

In a medium bowl, whisk together flour, baking powder, baking soda, salt, cinnamon and sugar. Set aside. In a small bowl, whisk together melted butter, egg, buttermilk, maple bacon flavor and vanilla.

Stir wet ingredients into dry ingredients until thoroughly combined. Transfer batter to a pastry bag or plastic sandwich bag. If using a sandwich bag, cut small corner of bag with scissors before adding batter to bag. Heat oven to 350°F/180°C. Add batter to lightly greased doughnut baking pan, filling 3/4 full with batter. Bake for 8-10 minutes. Remove pan from oven and let cool in pan before removing doughnuts.

In mixing bowl, beat together powdered sugar and maple bacon flavor. Slowly add milk until desired consistency. Spoon glaze over each baked doughnut. Optional – Add bacon crumbles on top of glaze when glaze is still wet.

Makes 6 doughnuts. Store in an air-tight container in the refrigerator, if not eaten same day.





Decorating Sugars and Sprinkles ©

A. Watkins decorating sugars and sprinkles are free from artificial dyes, making them the perfect partner for our Natural Food Coloring. Made with natural colorings, our sugars and sprinkles are vibrant without using FD&C colors.

Sugars

21702 Red (4.7 oz/134 g)
21703 Green (4.2 oz/121 g)
21704 Rainbow (4.6 oz/131 g)

\$5.99 each

Sprinkles

21701 Chocolate (3.5 oz/100 g)
21700 Rainbow (3.4 oz/98 g)

\$5.99 each



Natural Food Coloring

B. Derived from pure vegetable juices and spices, our food coloring is naturally free from artificial FD&C colors. Other dye free coloring options can involve fussy powders you need to mix, but our colors are easy-to-use liquids. Simply add drops of color to brighten-up frostings, cakes, and more. Gluten Free.

60350 Assorted: Red, Yellow, Green, Blue
(4-0.3 fl oz Bottles, 1.2 fl oz/35 mL) **\$8.99**

Natural Food Coloring Singles

C. Get ready to tackle those big baking projects! By popular demand your favorite food colorings are now available in larger size singles. (1 fl oz/29 mL)

60353 Red
60354 Green

\$5.99 each



Pure Ground Black Pepper

D. We select only the finest sources of premium-grade, top-quality peppercorns with high essential oil content. Experience the Gold Medal-winning taste of the most flavorful pepper on the market.

60396 (2 oz/56 g) ☺ **\$3.99**
00581 (4 oz/113 g) ☺ **\$6.29**
01140 (6 oz/170 g) ☺ **\$9.99**
01141 (12 oz/340 g) ☺ **\$16.49**

Now available in Organic

E. 00582 (4 oz/113 g) ☺ **\$6.29**

Pure Ground Cinnamon ©

F. Our award-winning cinnamon has been a part of family rituals for more than 100 years. Watkins cinnamon is made of premium cassia cinnamon with high essential oils.

01115 (6 oz/170 g) **\$9.49**



In 1928, Watkins was awarded the Gold Medal-Grand Prize at the 1928 Paris International Exposition for outstanding Vanilla Extract, Pepper and Cinnamon.



Watkins Cooked Playdough

2 cups/500 mL all-purpose flour
1 cup/250 mL salt
2 tbsp/30 mL cream of tartar
2 1/2 cups/625 mL water
2 tbsp/30 mL cooking oil
1/4 tsp/1.2 mL **Watkins Food Coloring**, of choice (add more for darker shading)
1 tsp/5 mL **Watkins Extract of choice**

Combine dry ingredients in a saucepan. Add water and oil. Heat, stirring constantly until the dough comes away from the side of the pan and forms a ball. Cool. Divide in half and knead in food coloring and extract until smooth. (Extracts to try: Almond, Anise, Peppermint, Strawberry, Orange, Coconut.)
Store in plastic bag or container in the refrigerator. Keeps for months! Makes 4 cups.

A



Organic Spices ®

A-B. From our 1928 Gold Medal-winning performance at the International Exposition in Paris through today, The Watkins Company brings you the very best spices from around the world. Sourced from the highest quality organic herbs and spices, our Organic Spice Line brings your cooking to life.

- | | |
|--|---|
| 21603 Chili Powder (2.9 oz/85 g) | 21601 Bay Leaves (0.17 oz/4.9 g) |
| 21604 Cilantro Leaves (0.63 oz/18 g) | 21639 Whole Black Peppercorns (2.6 oz/75 g) — NEW ** |
| 21605 Ground Cinnamon (2.5 oz/71 g) | 21620 Cayenne Pepper (2.4 oz/68 g) |
| 21607 Ground Cumin (2.8 oz/82 g) | 21621 Cinnamon Sticks (1.2/34 g) |
| 21610 Onion Powder (2.8 oz/82 g) | 21622 Curry Powder (2.6 oz/74 g) |
| 21611 Oregano Leaves (0.77 oz/22 g) | 21623 Dill Weed (0.78 oz/22 g) |
| 21614 Crushed Red Pepper (1.6 oz/48 g) | 21608 Garlic Powder (3.1 oz/90 g) |
| 21635 Rosemary (1.4 oz/42 g) | 21625 Ground Ginger (2.0 oz/58 g) |
| 21627 Rubbed Sage (0.70 oz/20 g) | 21630 Fine Himalayan Pink Salt (5.7 oz/163 g)* |
| 21615 Thyme Leaves (1.26 oz/36 g) | 21626 Ground Mustard (2.6 oz/75 g) |

\$4.99 each

- | | |
|---|--|
| 21619 Basil Leaves (0.71 oz/20 g) | 21606 Ground Cloves (2.4 oz/69 g) |
| 21602 Ground Black Pepper (2.8 oz/80 g) | 21643 Whole Cloves (1.5 oz/42 g) — NEW ** |
| 21629 Ground Turmeric (2.4 oz/70 g) | 21624 Garlic Salt (4.9 oz/141 g) |
| 21612 Paprika (2.9 oz/85 g) | 21609 Ground Nutmeg (2.8 oz/82 g) |
| 21613 Parsley Flakes (0.59 oz/17 g) | |

\$5.49 each

New



B

*Turn Next Page for
Spice it Up Tips*

* Organic Claim not applicable

** Coming Spring 2020

C



Organic Seasoning Blends ®

C-D. Handcrafted to deliver all the superior flavor you expect from Watkins, our organic blends enhance any dish you create. Our highest quality is only a dash, sprinkle or shake away!

- | |
|---|
| 21644 Adobo Seasoning (4.1 oz/116 g) — NEW ** |
| 21636 Everything Bagel Sesame Seasoning Blend (3.0 oz/85 g) |
| 21645 Harissa Seasoning (2.5 oz/70 g) — NEW ** |
| 21634 Italian Seasoning (1.2 oz/34 g) |
| 21631 Seasonings with Salt (4.2 oz/120 g) |

\$5.99 each

- | |
|---|
| 21633 All Purpose Seasoning Salt-Free (2.7 oz/78 g) \$6.99 |
|---|

- | |
|--|
| 21641 IPA Seasoning (3.6 oz/102 g) \$7.99 — NEW ** |
|--|

** Coming Spring 2020

D

New



Cheese Log

- 2 packages (8 oz/227 g each) cream cheese, softened
 2 1/2 tsp/12.5 mL **Watkins Organic Italian Seasoning**
 3/4 tsp/4 mL **Watkins Organic Garlic Powder**
 3/4 tsp/4 mL **Watkins Organic Onion Powder**
 2-3 tbs/30-35 mL **Watkins Organic Parsley Flakes**

Combine first four ingredients; place on a sheet of plastic wrap and shape into a log. Place on a new sheet of plastic wrap and pat parsley onto all sides.

Roll up and refrigerate until firm. Makes one 16 oz/450 g log. Serve whole or cut into coins. Accompany with bread, crackers, crostini and vegetables.

Variation: Instead of cream cheese, use goat cheese. Then roll it in your own custom mix of **Organic Watkins Dill** and/or **Watkins Organic Lemon Pepper Blend**.



A



B



D



Organic Salad Dressing Mixes—**NEW***

A. Now make your favorite salad dressings at home! Enjoy a cool and creamy Ranch Dressing or a zesty Italian in the same convenient no-measure, one-time use pouches you have come to expect from Watkins. USDA Organic Certified and Non-GMO Project Verified. Purchase in a quantity of 12 eaches, same flavor, to receive a display box for convenient organization (shown below).

06719 Organic Italian (0.85 oz/24 g)
06718 Organic Ranch (0.85 oz/24 g)
(Non-GMO claim not applicable)

\$1.89 each

* Coming Spring 2020



Entertaining Tips

- Prepare Organic Salad Dressing Mixes per package instructions then serve in “hollowed out veggie bowls” made from red cabbage, a large tomato, red, green or yellow peppers. This is colorful and appealing to the eye.

- On a large platter, place several small bowls of prepared Organic Salad Dressing Mixes. Serve with vegetable bundles....strips of celery, bell pepper, carrot and a snow pea tied up with fresh chives. A great presentation for a de-constructed salad!

Organic Pepper Blends

B. Our Gold Medal-winning Black Pepper is blended with the highest quality herbs and spices to bring superior flavor to your cooking and grilling. These blends are versatile and bold.

21616 Lemon Pepper Blend (3.6 oz/104 g)
21618 Seafood & Poultry Seasoning (3.3 oz/94 g)
21617 Steak Seasoning (3.3 oz/94 g)

\$5.99 each

C



Eco-Friendly Reusable Bag—**NEW**

C. Never use harmful plastic bags again! Instead, opt for this eco-friendly bag that can hold up to 20 pounds. It's perfect for the grocery store, a trip to the mall, a stop at the gym or even as an overnight bag.

09702 **\$4.99**

Organic & Non-GMO Grinders

D. The full flavors of freshly ground pepper, salt and organic spices are only a twist away with our Organic and Non-GMO grinders. Our adjustable grinder is pretty enough to sit tableside and lets you tailor the coarseness to your taste, ensuring you enjoy the richest of Watkins Organic seasonings with every turn.

21682 Himalayan Pink Salt (5.7 oz/161 g)**
21683 Mediterranean Sea Salt (5.3 oz/150 g)**

\$5.99 each

21681 Black Peppercorn (2.6 oz/75 g)
21685 Garlic Peppercorn (2.7 oz/79 g)
21684 Garlic Salt (4.3 oz/123 g)
21680 Peppercorn Blend (2.4 oz/69 g)

\$7.99 each

** Organic Claim not applicable



Organic Garlic Peppercorn Grinder—
“Unbelievable taste of perfection! We love this pepper blend as it exceeds all of our expectations.”
—Watkins Customer from Oregon

Himalayan Pink Salt Grinder—
“Works perfectly. Never used Himalayan Salt until now. I love it and the grinder it came in.”
—Watkins Customer from Missouri

Spice it Up!

Basil - Use basil when preparing stuffing, noodles, rice, beef stew, venison, pork, hamburger, meatloaf, duck, lobster, shrimp, fish and more.

To make:	Use this Amount:	Combine with:
Spreads	1/4 tsp/1.2 mL to 3/4 tsp/4 mL	1/4 cup/60 mL butter
Vegetable Soup	1/4 tsp/1.2 mL to 1/2 tsp/2.5 mL	2 1/2 cups/625 mL tomato soup
Green Vegetables	1/4 tsp/1.2 mL to 1/2 tsp/2.5 mL	2 cups/500 mL green vegetables
Pork Chop/Roast	3/4 tsp/4 mL to 1 1/2 tsp/7.5 mL	1 1/2 lbs/675 g pork chop or roast
Cauliflower	1/2 tsp/2.5 mL to 3/4 tsp/4 mL	1 head of cauliflower

Oregano - Use oregano to season pasta sauce, tomato juice, pizza, chili, barbecue sauce, and vegetable soup. Great in egg/cheese/seafood dishes.

To make:	Use this Amount:	Combine with:
Ground Beef	1/4 tsp/1.2 mL to 3/4 tsp/4 mL	1 lb/450 g ground beef
Pork	1/4 tsp/1.2 mL to 1/2 tsp/2.5 mL	1 lb/450 g ground pork

Black Pepper - It's often called the king of spices because it can bring flavor to almost any dish. Use Watkins Organic Black Peppercorn Grinder to bring a burst of fresh ground pepper flavor to salads, marinades, soups or sauces.

To make:	Use this Amount:	Combine with:
Spice Cake	1/8 tsp/.5 mL to 1/2 tsp/2.5 mL	Spice Cake Mix
Tuna	1/8 tsp/.5 mL to 1/2 tsp/2.5 mL	7 oz/198 g can tuna for salad



New

Organic Gourmet Dip Mixes [®] NEW

A. Bring classic blends of organic spices and herbs into the kitchen to create your own rich and savory gourmet dips, spreads and more with Watkins Organic Dip Mixes. These convenient no-measure, one-time use pouches are USDA Organic Certified and Non-GMO Project Verified.

Purchase in a quantity of 12 eaches, same flavor, to receive a display box for convenient organization (shown below).

- 06708 Organic Cucumber & Dill (0.95 oz/27 g)
- 06709 Organic Garlic & Dill (0.74 oz/21 g)
- 06704 Organic Guacamole (0.63 oz/18 g)
- 06707 Organic Onion (1.0 oz/28 g)
- 06706 Organic Ranch (0.71 oz/20 g)
- 06705 Organic Salsa & Sour Cream (1.23 oz/35 g)

\$1.99 each



Gourmet Seasoning Mixes

These convenient no-measure, one-time use pouches ensure you have the perfect recipe every time.

Purchase in a quantity of 12 eaches*, same flavor, to receive a display box for convenient organization (shown below).

Organic

B. Top selling flavors in our seasoning mix, now USDA Organic Certified and Non-GMO Project Verified.

- 06710 Organic Chili Seasoning [®] (1.25 oz/35 g)
- 06711 Organic Fajita Seasoning [®] (1.02 oz/29 g)
- 06703 Organic Taco Seasoning (1.25 oz/35 g)

\$1.59 each

- 06712 Organic Country Gravy (2.61 oz/74 g) **\$2.49**
- NEW**** (Non-GMO claim not applicable)

Traditional (not shown)

Made with natural spices and no artificial flavors.

- 06691 Brown Gravy (0.85 oz/24 g) **\$0.99**
- 06694 Chicken Gravy (0.87 oz/24 g)
- 06693 Turkey Gravy (0.85 oz/24 g)

\$1.39 each

- 06698 Country Gravy (2.61 oz/74 g) **\$1.49**
- Limited Quantities

* Country Gravy Tray in quantities of 6 each

** Coming Spring 2020

Products may ship different than shown



Minute Appetizers

Each uses one packet of Watkins Organic Gourmet Dip Mixes

Tangy Tzatziki-Style Dip

- 1 packet **Watkins Organic Cucumber & Dill**
- 2 cups/500 mL plain or greek yogurt

Mix together. Serve with pita chips or on a pita wrap.

Garlic & Dill Dip

- 1 packet **Watkins Organic Garlic & Dill**
- 1 package (8 oz/227 g) cream cheese, softened
- 1 cup/250 mL sour cream

Mix together. Serve with veggies or crackers.

Fresh Guacamole

- 1 packet **Watkins Organic Guacamole**
- 2 large avocados

Mash avocados in bowl. Add dip mix to avocados. Stir until desired consistency. For best results, chill for 30 minutes before serving to allow flavors to develop. Customize this dip by adding fresh chopped cilantro or tomatoes. For more heat, add fresh diced jalapeños or **Watkins Organic Cayenne Pepper**. Use as a dip for tortilla chips. Serve with fajitas, tacos or nachos.

Onion Dip

- 1 packet **Watkins Organic Onion**
- 2 cups/500 mL sour cream

Serve with your favorite veggies or chips. Variation: Use dry as a seasoning for roasted/slow cooked beef, pork or turkey.

Ranch Dip

- 1 packet **Watkins Organic Ranch**
- 2 cups/500 mL sour cream

Serve with your favorite veggies or chips. Or use as sandwich or bagel spread. Variation: Add crumbled blue cheese for a blue cheese dip or salad dressing.

Sassy Salsa Dip

- 1 packet **Watkins Organic Salsa & Sour Cream**
- 1 package (8 oz/227 g) cream cheese, softened
- 1 cup/250 mL sour cream

Mix together. Serve with chips or spread on tortillas.

Quick Tips— Try This!

Organic Chili Gourmet Seasoning Mix

Sprinkle on potatoes, baked beans, use on pork chops or anywhere a slight amount of heat is desired.

Organic Fajita Gourmet Seasoning Mix

Use to season your favorite chicken tortilla soup recipe.

Organic Taco Gourmet Seasoning Mix

Mix with 8 oz/227 g of sour cream for a quick taco dip.

Brown Gravy, Turkey Gravy or Chicken Gravy Gourmet Seasoning Mix

Mix with 1 cup/250 mL water and use as a base in stews, casseroles, a stock for soup or liquid for basting.

Creamy Country Gravy

- 1 package (2.61 oz/74 g) **Watkins Country Gravy Gourmet Seasoning Mix**

1 cup/250 mL water

1 cup/250 mL milk

Stir together with whisk in saucepan. Stir frequently, cook on medium heat until gravy comes to boil. Reduce heat and simmer one minute. Gravy will thicken upon standing.

REMEDIES FOR BODY™ by J.R. Watkins

C-E



A



Quick Tips—Try This!

Cooking can be a joy with the right ingredients; like Watkins gourmet food products. Here are some quick tips to spice up your meals using **Watkins Gourmet Soup and Gravy Base**.

- Replace salt with Watkins Gourmet Soup and Gravy Base when boiling pasta, rice or potatoes. Match the flavor to the meat being prepared.
- Add flavor to your meats by sprinkling them with Watkins Gourmet Soup and Gravy Base instead of salt—more taste!
- Onion Soup Base makes a delicious French Onion Dip, easy to alter to your own taste.
- Liquid gold—Cooking with and using Watkins Gourmet Soup and Gravy Base as a broth is an easy way to add depth and flavor to many dishes.
- Combine Chicken and Beef Soup Bases to make an even better gravy for pork or game dishes.
- Mix Onion Soup Base into ground beef before forming hamburgers, or sprinkle on a roast.



"Love this product. There are so many uses for the Beef and Chicken Gravy Base. I use it to enhance the flavor of soup, in stir-fry veggies, to make gravy, and the list goes on."

—Watkins Customer from California, Desi

Soup and Gravy Bases

A. Whip up delicious stocks, gravies and sauces with ease. Wholesome ingredients provide homemade flavor without the expense of canned soups and saltiness of bouillon cubes.

- 21175 Beef (8.29 oz/235 g)
- 21176 Chicken (8.29 oz/235 g)
- 21178 Onion (8.64 oz/245 g)

\$10.99 each

B



Cooking Spray®

B. Non-stick butter-flavored cooking spray lets you achieve virtually fat-free cooking. Nearly 1,600 servings per can!

01040 (14 oz/397 g) **\$9.99**

Head to Toe Kit

C. Soft skin has never been easier! This Head-to-Toe kit has everything you need to nourish your skin from the shower and all through your day, including body wash, lotions and lip balm. Offered in classic scents, the no-mess tubes are sized for your busy life. Take them with you in your purse, gym bag or car. Go ahead and pamper yourself - or give as a gift and pamper someone else!

Contains:

- 1 Lemon Cream Body Lotion (1 fl oz/29 mL)
- 1 Lavender Body Wash (1 fl oz/29 mL)
- 1 Peppermint Lip Balm (0.15 oz/4.25 g)
- 1 Aloe & Green Tea Hand Cream (1 oz/28 g)
- 1 Peppermint Foot & Body Lotion (1 fl oz/29 mL)

20802 **\$12.49**

Lavender Essentials Kit

E. Relax with the calming scent of lavender wherever life takes you. This Lavender Essentials Kit, includes lip balm, lotion, hand cream and body wash, and is sized for you to enjoy a little aromatherapy anywhere, anytime. The no-mess tubes fit easily into your purse or gym bag, wherever you need a little fragrant getaway. It's pretty enough to give the gift of calm to a friend or treat yourself to a relaxing home spa experience.

Contains:

- 1 Lavender Hand Cream (1 oz/28 g)
- 2 Lavender Body Lotion (1 fl oz/29 mL each)
- 1 Lavender Vanilla Lip Balm (0.15 oz/4.25 g)
- 1 Lavender Body Wash (1 fl oz/29 mL)

20801 **\$12.49**

Signature Collection Kit

D. Featuring shea butter hand creams and an ultra-moisturizing lip balm, this collection is perfect for gift-giving but you may want to keep it all for yourself. The no-mess tubes are sized to throw in your purse, gym bag, locker or car so you can nourish your lips and hands everywhere, everyday!

Contains:

- 1 Lemon Cream Hand Cream (1 oz/28 g)
- 1 Lavender Hand Cream (1 oz/28 g)
- 1 Coconut Milk & Honey Lip Balm (0.15 oz/4.25 g)
- 1 Aloe & Green Tea Hand Cream (1 oz/28 g)
- 1 Coconut Milk & Honey Hand Cream (1 oz/28 g)

20800 **\$12.49**

Products may ship different than shown

REMEDIES FOR BODY™ by J.R. Watkins



Bath Soak

A. Indulge your skin and relax your senses all at the same time! The sea salts in this 100% natural soak will soften skin, while lavender oil provides the ultimate relaxation.

20485 (14 oz/400 g) **\$13.99**

Body Oil Mists

B. Rich moisturizing sprays are formulated with apricot kernel oil and vitamin E. Perfect for dry skin, the oil is quickly absorbed, leaving skin with a dry, soft feel. (6 fl oz/177 mL)

20455 Lemon Cream
20447 Coconut Milk & Honey
20452 Lavender
20456 Aloe & Green Tea
20444 Grapefruit

\$11.49 each

Face & Body Wipes

C. These pre-moistened towelettes revitalize and refresh your skin. Grapefruit and caffeine extracts awaken and renew, while Olus oils moisturize. No rinsing required. Toss used towelette in trash. Do Not Flush. (30 pre-moistened towelettes)

40081 Grapefruit **\$7.49**

Lip Balms

D. Nourish lips with these 100% natural formulas crafted with premium beeswax, sunflower and coconut oils. (0.15 oz/4.25 g)

13540 Peppermint
13541 Raspberry
13542 Menthol
13544 Coconut Milk & Honey

\$4.49 each



"I used the Body Oil Mists and absolutely love this product!! I have several scents and love them all. They are very refreshing after a shower and I put them on when my skin is still just a bit damp to keep moisture in. Will continue to purchase this product."
—Watkins Customer from Kansas

"Love the Peppermint Lip Balm. This is the best lip balm I have ever used. It stays on your lips so much longer than most brands. And it's more natural. I LOVE IT!"
—Watkins Customer from Texas

REMEDIES FOR BODY™ by J.R. Watkins



Body Washes

E. Gentle plant-based cleaners and skin conditioners cleanse skin without stripping away natural moisture. Leaves all skin types fresh, hydrated and healthy-looking. (18 fl oz/532 mL)

20608 Lemon Cream
20609 Coconut Milk & Honey
20612 Lavender
20611 Aloe & Green Tea
20610 Grapefruit
20607 Coriander & Cedar

\$10.49 each

Men's Body Wash

F. This daily moisturizing Body Wash invigorates and refreshes your skin with a crisp, fresh blend of citrus and woody scents. Use from head to toe (and anywhere in between), leaving your skin fresh and healthy-looking. (18 fl oz/532 mL)

20614 Bergamot & Oak
20615 Wintergreen & Spruce
20616 Sandalwood Vanilla

\$10.49 each

Men's Body & Face Bar Soap

G. You don't need a lot of complicated steps to feel confident and bold. This Body & Face Bar is perfect for showering, shaving or both! Shea Butter and Vitamin E moisturize and clean from head to toe, while the crisp, fresh blend of citrus and woody notes invigorate your senses. (8 oz/226 g)

23084 Bergamot & Oak **\$6.49**

F-G

Pure Castile Bar Soap

H. This Castile Bar Soap is made with coconut and olive oils for a naturally pure and gentle cleanser for hands, face, body and more. (8 oz/226 g)

23082 Peppermint
23081 Lavender

\$6.49 each



Products may ship different than shown

"My husband tried this Men's Bar Soap and loves it. He said it lasts longer than the regular bath bars he used to use. He loves the smell and the way it makes his skin feel."
—Watkins Customer, Kimmie

"Amazing product! I bought this for my husband and son to try and I find myself using it. The Bergamot & Oak Body Wash is a great value, an amazing clean and has an invigorating smell!"
—Watkins Customer from Campbell River, BC

REMEDIES FOR BODY™

by J.R. Watkins



Body Scrubs

A. Sugar and shea butter work with natural oils to gently exfoliate and moisturize; this 99% natural formula will leave skin smooth and soft. (8 oz/226 g)

- 20454 Lemon Cream
- 20511 Coconut Milk & Honey
- 20451 Lavender
- 20443 Grapefruit

\$12.49 each

Hand Creams

B. Natural shea and cocoa butters are whipped together with more than 10 natural oils and extracts to protect, soothe and condition delicate skin. This 96–98% natural moisturizer is ideal for rough areas (such as hands and feet) or for use as an all-over body moisturizer. (3.3 oz/95 g)

- 40509 Lemon Cream
- 40511 Coconut Milk & Honey
- 40508 Lavender
- 40507 Aloe & Green Tea
- 40557 Pomegranate & Acai
- 40518 Grapefruit

\$12.49 each

Body Lotions

C. Love lotion? We do, too! Available in a large, value size with a convenient pump. Natural plant oils, shea and cocoa butters replenish and hydrate leaving skin soft, smooth and healthy-looking. (18 fl oz/532 mL)

- 20582 Lemon Cream
- 20583 Coconut Milk & Honey
- 20585 Lavender
- 20584 Aloe & Green Tea
- 20581 Fragrance Free
- 20587 Peppermint Foot & Body

\$13.99 each



Foot Repair Salve

D. This salve is 99% natural and specifically blended to soothe and restore the skin on overworked or callused heels and toes.

20480 (2.1 oz/59 g) **\$11.49**



"This Foot Repair Salve is fantastic for the feet. It is a great product and it helped to soften the underside of my feet. I recommend it warmly."

—Watkins Customer, Diane

REMEDIES FOR BODY™

by J.R. Watkins



Foaming Hand Soaps

E. The moisturizing foam in these premium hand soaps gently cleanses the skin, while classic fragrances leave hands smelling fresh. (9 fl oz/266 mL)

- 20626 Lemon
- 20628 Coconut
- 20623 Aloe & Green Tea
- 20622 Grapefruit
- 20627 Lavender
- 20632 Ocean Breeze
- 20629 Vanilla Mint
- 20631 Neroli & Thyme

\$6.49 each

Gel Liquid Hand Soaps

G. Formulated with premium natural ingredients, these hardworking soaps will leave hands exceptionally clean and smooth. (11 fl oz/325 mL)

- 23051 Lemon
- 23058 Coconut
- 23050 Aloe & Green Tea
- 23055 Grapefruit
- 23052 Lavender
- 23037 Neroli & Thyme
- 23042 Ocean Breeze
- 23040 Vanilla Mint

\$6.49 each



Hand Soap Refills

Refill your Hand Soap bottle 3 times! This value sized, environmentally friendly pouch is filled with the same naturally gentle formula you know and trust, leaving hands soft and clean with a fresh scent.

F. Foaming (28 fl oz/828 mL)

- 60626 Lemon
- 60623 Aloe & Green Tea

\$7.49 each

H. Gel Liquid (34 fl oz/1 L)

- 63011 Lemon
- 63010 Aloe & Green Tea
- 63012 Lavender
- 63042 Ocean Breeze

\$7.49 each

Products may ship different than shown

REMEDIES FOR BODY™ by J.R. Watkins

REMEDIES FOR BODY™ by J.R. Watkins



Pain Relieving Liniment Spray

A. The natural pain-relieving properties of camphor are blended with the penetrating power of menthol to create a convenient, fast-acting spray that is 99% natural. Sore muscles and arthritis pain have met their match!

12350 (4 fl oz/118 mL) **\$12.49**

Pain Relieving Liniment

B. J.R. Watkins first product is a one-of-a-kind pain reliever made from camphor and capsicum. This natural formula absorbs quickly to ease the discomfort caused by minor muscle aches and stiffness.

02317 (11 fl oz/325 mL) **\$15.99**

Pain Relieving Cooling Gel

D. Cool and soothe muscle aches, simple back pain, and minor arthritis with this 97% natural menthol formula that works much like an ice-pack.

12309 (3.3 oz/93.6 g) **\$11.49**

Pain Relieving Warming Balm

E. Wintergreen extract (natural menthyl salicylate), menthol, and capsaicin join forces to warm muscles naturally. The greaseless formula is 99% natural, and it penetrates quickly to relieve muscle aches and minor arthritis.

12311 (3.3 oz/93.6 g) **\$11.49**

Natural Menthol Camphor Vapor Rub

C. Use this 99% natural chest rub (made with beeswax and soy bean oil) to relieve symptoms associated with the common cold.

12315 (2.1 oz/59 g) **\$10.49**



Menthol Camphor Relief Mist

F. Diffuse a penetrating blend of menthol, eucalyptus and camphor into the air, and let the vapors of this 98% natural mix help you breathe—especially during cold season. Each bottle contains over 600 sprays.

12340 (4 fl oz/120 mL) **\$12.49**

Menthol Camphor Bath Soak

G. Soothe away aches and pains with this relaxing blend of lavender, eucalyptus, menthol and camphor that is 99% natural. Just a bit of this unique blend offers the ultimate in relaxation.

12305 (14 oz/400 g) **\$12.49**

White Cream Liniment

H. This creamy lotion uses evergreen-based counterirritants to provide temporary relief from arthritic pain and muscle soreness caused by exertion.

02316 (11 fl oz/325 mL) **\$17.99**



Petro-Carbo Pain-Relieving Salve

I. A staple for every medicine cabinet and first aid kit, this versatile product made from carbolic acid and botanicals relieves pain and itching associated with minor cuts, scrapes, burns, skin irritations and insect bites.

06613 (4.37 oz/124 g) **\$17.99**

Menthol Camphor Cough Suppressant Rub

J. This cooling product helps relieve the congested feeling of a chest cold and suppresses the accompanying cough. The rub also provides temporary relief of arthritic and rheumatic pain, backache, sprains, strains, lumbago, and bruises.

06609 (4.13 oz/117 g) **\$12.99**

Products may ship different than shown

REMEDIES FOR HOME™ by J.R. Watkins



Room Fresheners

A. Eliminate odors and create a delightful atmosphere in any room of your home with just a light spray. Each bottle contains more than 600 sprays. (4 fl oz/118 mL)

26722 Lemon
26728 Coconut
26721 Aloe & Green Tea
26723 Lavender
26726 Neroli & Thyme
26731 Grapefruit
26732 Ocean Breeze

\$4.99 each

Candles

B. Light one of these natural, soy candles and let your mind wander. These long-burning candles are perfect for everyday use and can transform any space into a warm and inviting atmosphere of calm. (5.5 oz/155 g)

10569 Lemon Cream
10565 Lavender
10562 Aloe & Green Tea

\$8.49 each

Liquid Dish Soaps

C. Earth-friendly formulas are tough on grease but easy on your hands, your home and the environment. These Liquid Dish Soaps are non-toxic, free from ammonia, bleach, dye and phosphate. (24 fl oz/710 mL)

26772 Lemon
26771 Aloe & Green Tea
26778 Grapefruit
26773 Lavender
26769 Ocean Breeze

\$6.49 each



All Purpose Cleaners

D. All-Purpose Cleaners quickly remove grease and grime from most surfaces in your home (including appliances, sinks, countertops, floors, walls, fixtures, and more)—without harsh toxins. (24 fl oz/710 mL)

26782 Lemon
26791 Coconut
26781 Aloe & Green Tea
26787 Grapefruit
26783 Lavender
26792 Ocean Breeze

\$6.49 each

Orange Citrus Tub & Tile Cleaner

E. Drive away hard water stains and soap scum with this environmentally-friendly cleaner that is safe for your septic system. This cleaner will leave your bathroom tub, tile and fixtures spot-free.

26788 (24 fl oz/710 mL) **\$6.49**



REMEDIES FOR HOME™ by J.R. Watkins



All Purpose Cleaning Wipes

F. Convenience and natural cleaning power are combined into one ready-to-use all-purpose wipe. Effortlessly wipe away dirt and grime with these durable wipes. (35 wipes)

26702 Lemon **\$6.49**

Toilet Bowl Cleanser

G. J.R. Watkins Toilet Bowl Cleanser is the most powerful bowl cleaner available. When nothing else on the market will tackle those high rust and hard water stains, this professional strength cleaner is sure to make your bathroom bowl sparkle. It cleans and deodorizes, and is safe for your septic tank. It's extremely powerful. For use on vitreous china only.

06795 (32 fl oz/950 mL) **\$14.99**

Multi-Purpose Degreaser

H. Got grease? J.R. Watkins Degreaser is the powerful, versatile and biodegradable solution. Put it to work in hot or cold water. In the laundry room, it removes stubborn grease and oil stains from clothing. Use it around the house to clean greasy stovetops, grills, bicycles, appliances, garage floors, and more. This degreaser concentrate makes up to 64 gallons of cleaning solution.

06785 (32 fl oz/950 mL) **\$14.99**

Laundry Detergent*

I. This earth-friendly, high-performance formula is biodegradable and free of phosphates, dyes, and fragrances. Ideal for high-efficiency machines, the ultra concentrated, low-sudsing formula delivers on clean, while keeping the cost per wash lower than many alternative brands. (5 lbs/2.2 kg)

06738 **\$15.99**

*Newer front-loading washers require only 1/8 cup of this detergent, for a yield of 80 loads per box. Standard washing machines will use 1/4 cup per wash (40 loads per box).



The Safer Choice logo means that EPA scientists have evaluated every ingredient in J.R. Watkins Laundry Detergent and found the formula to be safer for families and the environment.

epa.gov/saferchoice

Products may ship different than shown



Consider Starting Your Own Watkins Home Business

"Watkins has provided my family with a wonderful, fun-filled opportunity to earn a steady income as well as traveling with awesome people to exotic locations. By sharing my experience and knowledge of posting on social media platforms to build my business, I have successfully earned a place on the Executive Team, which has allowed me to help and mentor even more team members. If I can do it, I'm certain you can too!"

- Sue Lessard

Independent Watkins Executive

"Watkins has given us complete financial freedom, time freedom and most importantly—extra time to spend with family. This has happened because people love Watkins Products and trust the company. We feel like there is no business like show business, working events like fairs, festivals and markets. We love it! When you join Watkins, it is like joining a family. We invite you to enjoy the wonderful Watkins family."

- Sue & Ed Williams

Independent Watkins Executives

"We have enjoyed building a business run from home, that has brought us together with wonderful people who are part of our team—our customers and fellow Watkins Consultants. Watkins has provided us a secure income and lifestyle that allows time for family and fun. We have enjoyed many world class trips compliments of the company, while building a business comprised of 'Fun, Fast & Easy' Party Plan, event selling and serving repeat order customers."

- Karen & Keith Hagen

Independent Watkins Executives



**HOME BUSINESS
OPPORTUNITY**



Yes, You Can Earn Income as a Watkins Consultant

At long last, here's something you can do from home in as little as a few hours a week that is respected, sensible, risk-free, and yes... Fun! You will feel good about it since you'll be helping other people enjoy happier, healthier, more wholesome lives while also helping yourself. Earn income while laughing with old friends, making new friends, and having a ball. Get support and encouragement from successful people who build you up. Do as much or as little as you want at any point. It's the "perfect fit" that just "feels right" to so many people.

Ask the Consultant who gave you this catalog for more info. Learn how easy it is for you to get started!

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